

# Welcome to the PA NEN 2021 Virtual Conference



**PA NEN**

PENNSYLVANIA NUTRITION  
EDUCATION NETWORK

HEALTHY FOOD. HEALTHY MOVES. HEALTHY YOU.

Nutrition Education with  
Public Health Approaches:  
Building Strong and  
Healthy Communities

**April 26–27**

## Monday, April 26, 2021

- Housekeeping Announcements and Welcome..... 9:00 – 9:15am  
Opening Remarks: Serina Gaston, MEd, CHES, Executive Director of PA NEN
- Opening Keynote: Moving from What and Why to How: Recommendations for Addressing  
the Social Determinants of Health: ..... 9:15 – 10:00am  
Gabriel Kaplan, PhD, MPA, URP, Chief, Health Promotion and Chronic Disease Prevention Branch of the  
Colorado Department of Public Health and Environment
- Collaborative Partnerships to End Food Insecurity: Challenges and Opportunities: ..... 10:00 – 11:00am  
Gabriel Kaplan, PhD, MPA, URP, Chief, Health Promotion and Chronic Disease Prevention  
Branch of the Colorado Department of Public Health and Environment
- Collegiate Food Insecurity..... 11:30am – 12:45pm  
Paula Umana, Practitioner-Researcher at the Hope Center for College, Community, and Justice
- Physical Activity Break – Chair Yoga..... 12:45 – 1:15pm  
Olivia Barnett

**BREAK 1:15 – 2pm**

The "Berks Farm Bucks" Incentive Program: A Collaborative Approach to  
Community Health: ..... 2:00pm – 3:15pm

Alex Roche and Jennifer Ramirez, Project Coordinators at The Food Trust; Aaron Gantz, MPA,  
Executive Director of Downtown Revitalization at the Greater Reading Chamber Alliance

Health Literacy, Strategies for Effectively Communicating Nutrition Information to  
Low-Resourced Populations: .....3:45 – 5:00pm

Susan Cosgrove

**Tuesday, April 27, 2021**

Housekeeping Announcements and Welcome ..... 9:00 – 9:15am

Serina Gaston, MEd, CHES, Executive Director of PA NEN

MANNA: .....9:15 – 10:15am

MANNA's medically tailored, home-delivered meal program and research and evaluation initiatives of  
the MANNA Institute. Nicole Laverty, RDN, LDN, Director of Nutrition and Client Services and Jule Anne  
Henstenburg, PhD, MS, RDN, LDN, FAND, Director of Research and Evaluation

The Role of Federal Child Nutrition Programs in a Pandemic, the Unprecedented  
Challenges and Opportunities: ..... 10:45am – 12:00pm

Vonda Ramp Pennsylvania Dept of Education

Physical Activity Break – Chair Yoga ..... 12:00 – 12:30pm

Olivia Barnett

**BREAK 12:30 – 1:30pm**

Physical Fitness Panel ..... 1:30 – 2:45pm

SNAP-Ed Approved Walk with Ease Program: Innovative Remote Delivery Model:  
Gina Trignani, MS, RDN, LDN, Director for Training and Capacity Building at Health Promotion Council  
Dept. of Health Walking Program, Walk Works, and Partnership Development:  
Mandy Fitzpatrick, Program and Development Director for Schuylkill County's VISION

Leah's Pantry -Trauma-Informed SNAP-Ed: Emerging Strategies .....3:15 – 4:30pm

Adrienne Markworth, Executive Director